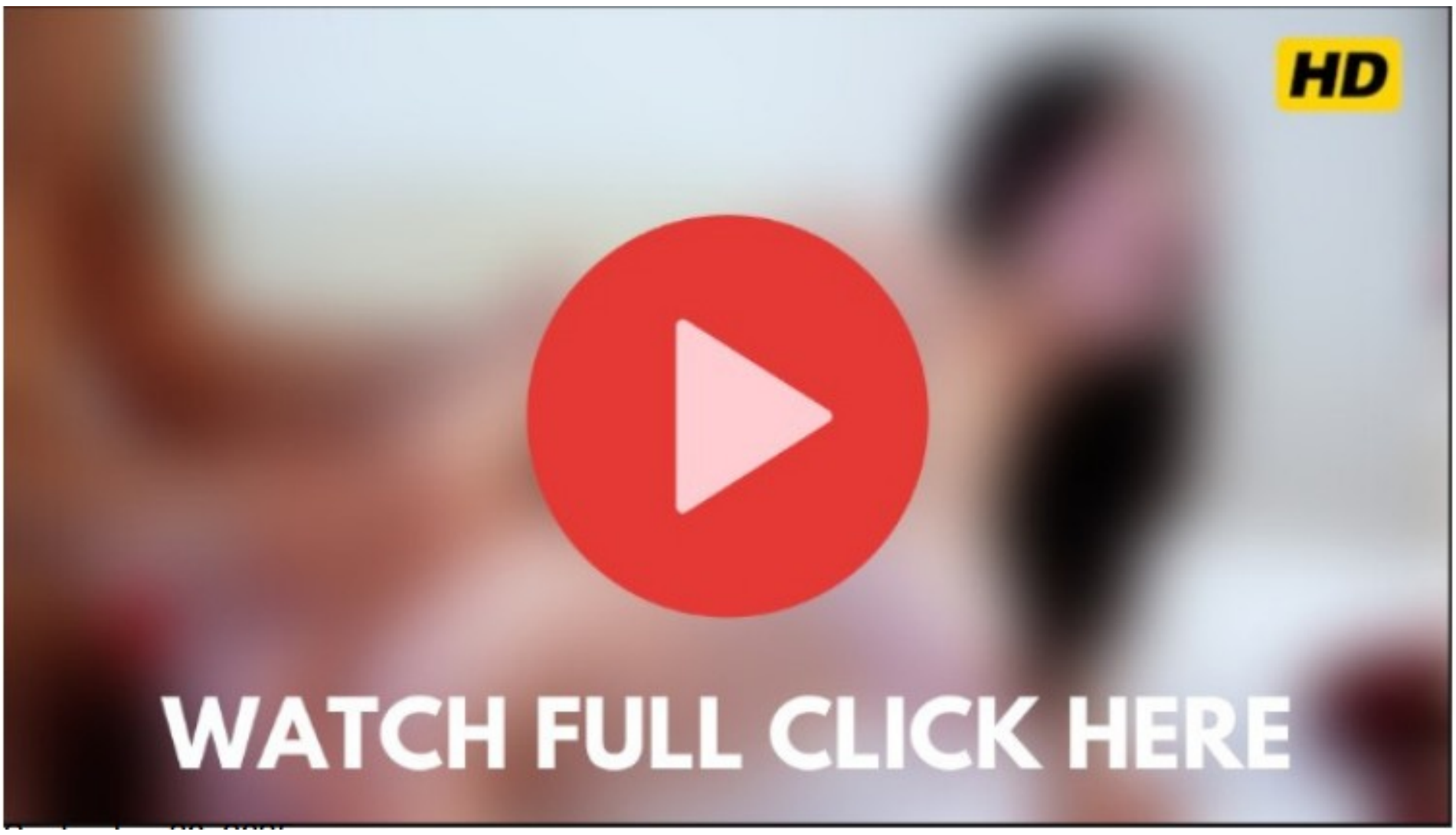bwc creampie